

“South-Mediterranean public TV journalism training needs - survey and workshop” project

COPEAM project “**South-Mediterranean public TV journalism training needs - survey and workshop**” has been approved by the International Programme for the Development of Communication (IPDC) of UNESCO, intended to reinforce the capacity of media and of the training centres focused on journalism and audiovisual communication.

COPEAM project aims at contributing to the conception of an adequate journalism training strategy starting primarily on information sharing between the media professionals and the representatives of the training centres in the field of journalism and audiovisual communication in the Mediterranean region. In addition to this, the project is meant to evaluate the feasibility of actions/programmes of distance education/training as well as other tools that contribute to meet the training needs of the public Southern Mediterranean broadcasters.

In order to fulfil the above-mentioned goals, COPEAM project includes a **survey** whose elaboration and treatment is assured by the *Association Nationale pour la Formation Professionnelle des Adultes* (AFPA), new member of COPEAM.

The answers received (deadline: 30th September 2010) will constitute the basis of a **media-training inter-sector workshop**, devoted to consultation and information exchange, that will be organised in December.

This questionnaire is anonymous and we assure the confidentiality of the collected information.

Thank you for your collaboration

The questionnaire must be filled in and sent back either by email (in scanned version) or by fax to
General Secretariat of COPEAM
email mpancaldi@copeam.org - fax +39 06 3622 6758

Collecting information through enquiry
[In conformity with the international rules on data protection]

COMPANY or ORGANISM :

ADRESSE :

TELEPHONE:

YOUR MEDIA PLATFORM: RADIO TELEVISION WEB OTHERS

YOUR FUNCTION:

FUNCTION DENOMINATION:

Journalist Editor Reporter Department Head

Anchorman(woman)/presenter Other (to be specified)

Number of employees of your company/organism:

Of your department/service :

Numbers of years in your current function:

How long have you been doing this job ?

How old are you ?

Gender:

Have you done this job in another organisation : YES NO

IF YES : which one and how long ?

Type of your current employment contract :

Permanent contract Temporary contract Other (to be specified)

Could you indicate your annual salary ?

Have you got a professional licence ? YES NO

GENERAL INFORMATION

Is there a training Department in you organisation?

YES NO

Is there an in-house training Centre in your organisation?

YES NO

IF YES, does it offer any training programme in the field of journalism?

YES NO

Is there a professional continuing education programme in your organisation?

YES NO

Is there any training programme focused on specific journalistic branches (science journalism, political journalism ...) in your organisation?

YES NO

Do you have any partnership with universities or training centres?

IF YES, which one/s?

What do they consist in ? (traineeships, continuing education programmes, etc.)

In your organisation, is there any training programme using, for example, satellite, new media or videoconference technologies?

YES NO

IF YES, in which domain?

Have you already been trained about gender approach in the audiovisual sector so to avoid sexist stereotypes?

YES NO

IF NO, would you be interested in attending such a training? YES NO

Should there be a language you would like to receive a complementary training in, what would that be?

YOUR EDUCATION

DIPLOMA/TITLES OBTAINED :

Have you attended an initial training course on journalism ? YES NO

IF YES , which one ? (Please specify the level of qualification, university, school, duration)

IF YES : This training was organised as :

only face-to-face training work-study training (training centre/field)

Have you attended a vocational training course on journalism ? YES NO

IF YES, which one (Please specify the level of qualification, training structures, duration)

IF YES, this training was organised as :

work-study training (training centre/field) distance training

IF YES, this training took place internally externally

Do you know the "Validation of Learning Through Experience" (VAE: Validation des Acquis par l'Expérience) ? YES NO

How many foreign languages do you know ? Which ones ?

Do you have any comment?

YOUR PROFESSIONAL TASKS AND SKILLS

The collected elements are to allow us to meet our main target, i.e. elaborating an adequate journalism training strategy.

Among all these activities could you indicate us those that you carry out daily (D), often (O), rarely (R), never (N)

	D	O	R	N
Coordination of a team	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Final editing of the information (rereading, sizing..)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Making of reportages	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Making of " <i>grands reportages</i> "	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Images selection, editing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Moderation and organisation of debates	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Budget management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stand-ups (moderation, presentation)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Your field of action (it is possible to choose more than one field)

general information political, economic, social scientific or technique

sport art, literature, music, cinema, theatre Fashion, beauty

Practical life Other (specify)

Listing the following fundamental skills, you would say that for the RADIO :

Please indicate E (essential), A (secondary), or U (useless) (*only one answer is admitted*)

Essential E Secondary S Useless U

- Knowledge of the functioning of a radio (roles, team work)
- Knowledge of radio writing techniques - The spoken and direct style
- Concise and simple writing - Avoiding clichés and language tics
- Command of oral expression techniques - Vocal techniques
- Knowledge of reportage techniques
- Knowledge of interview techniques in a reportage
- Choosing the interlocutors, the perspectives and the formulation of the questions
- Knowledge of the technical environment and tools
- Management of the technical environment
- Knowledge of internet functioning principles
- Ability to use digital reportage material
- Conception of a radio news bulletin

As for the RADIO, listing the following competences, please mark their importance from 1 to 5 (1 the lowest grade, 5 the highest grade)

Being able of using the digital reportage material :

- Sound recording Editing Sound mixing Broadcast
- Conceiving : a radio news bulletin an information programme a magazine
- Ability to perform live and to improvise Organising and moderating a talk-show
- Ability to meet the time schedule

Do you have any comment?

Listing the following fundamental skills, you would say that for the TELEVISION :

Please indicate E (essential), A (secondary), or U (useless) (*only one answer is admitted*)

Essential E Secondary S Useless U

Knowledge of the functioning of a television (roles, team work)

Ability to comment images Ability to read and understand an image

Choosing a sound Writing concisely

For the making of a reportage :

Choosing the subject Defining the perspective Elaborating the synopsis

Interviews Editing Voice-over writing

Other activities :

Speaking fluently Command of writing techniques

Knowledge of images copyright Use of digital cameras

Images language Sound recording Editing Sound mixing

Behavioural skills :

Emotion control Improvisation Conception of a programme outline

Writing rapidly Presenting programme sections Time management

Ability to interview interlocutors in a reportage or in a live stand-up respecting their spontaneity and personality

Being neither aggressive nor complacent

Questions about the pre-requisites for a career in journalism

Please mark from 1 (low) to 3 (high)

In your opinion, in order to undertake a career as a journalist you should have :

- a critical thinking a consistent general knowledge
- a good knowledge of contemporary history
- a good understanding of the present a good knowledge of history
- good writing skills in your mother tongue
- good oral skills in your mother tongue
- a good knowledge and fluency in at least one foreign language
- a regular monitoring of current affairs

Questions about journalists' training

Please mark from 1 (low) to 5 (high)

In your opinion, a good journalist training is a training :

- Deeply focused on journalism techniques
- Enabling an in-depth academic knowledge in the field of social sciences
- Demanding knowledge of history
- Providing a strong competence in economics
- Providing excellent writing skills
- Developing a critical thinking
- Developing social responsibility
- Such a training is more effective if it is an *in-service* training

Please provide your opinion on the following statements :
(max 5-6 lines)

Journalism is both contact and distance at the same time, Hubert Beuve-Mery

The journalist's duty is to inform. Its only legitimacy is the public right to this information, expression of the democratic debate..... CPNEJ abstract, Feb. 2008